



## **PRESS RELEASE**

Local News

Tuesday, August 10, 2010

**Contact:** David L. Burrier  
Community Relations Officer  
Cell: 515-729-4673

### **Hope Ministries hosts second annual walk-a-thon for the homeless**

DES MOINES—Hope Ministries’ second annual *Walk a Mile in Their Shoes*, a walk-a-thon to help the homeless in central Iowa, is set for Saturday, September 4, at Copper Creek Lake in Pleasant Hill.

This event will raise funds to help the homeless in Des Moines and central Iowa. Last year, the inaugural *Walk a Mile in Their Shoes* drew more than 500 participants and generated \$37,000 in cash, pledges and in-kind donations. This year, with an expected attendance of double or even triple last year’s, the fundraising goal is \$100,000.

Title sponsors for the event include QuikTrip, KCCI TV-8 and the Iowa Barbeque Society.

“This walk-a-thon is a great opportunity for community members to join together in support of homeless men, women and children,” says Hopes Ministries President/CEO Leon Negen.

This year’s event includes a new element: *Loop the Lake*. With enough participants, event organizers plan to surround Copper Creek Lake to form a “circle of Hope” of compassionate men, women and children who will stand together in solidarity for people who are homeless in central Iowa.

Joining in this year’s walk-a-thon effort and helping to lead the walk will be Van and Bonnie from WHO Newsradio 1040 AM and meteorologist Metinka Slater from KCCI TV-8.

Participants are asked to pre-register. Participation brochures are available at metro QuikTrip stores, metro branches of Community State Bank, Wellspring Parable, Connxions in Urbandale, Lutz Healing Touch Book and Bible in Altoona, Fitness Sports in Windsor Heights and all Hope Ministries locations.

To pre-register and learn more, visit [www.hopeiowa.org](http://www.hopeiowa.org). Or, call (515) 265-7272.

*Hope Ministries is a privately funded organization providing food, clothing, shelter, and recovery services to homeless and hungry men, women and children in Des Moines and throughout Iowa since 1915. To learn more, visit [www.hopeiowa.org](http://www.hopeiowa.org).*

###