



# HOPE MINISTRIES IMPACT REPORT 2025



# THANK YOU



Dear Friend,

As I think back on 2025—our 110th year of serving homeless, hungry and hurting neighbors—I am reminded of Paul's words in Philippians 1:3: *"I thank my God every time I remember you."*

That sentence captures how I feel toward our ministry partners—including you!

Your financial gifts, food and supply donations, volunteering and prayer equipped us to serve more people last year than ever before! Your partnership helped us serve a record number of meals and offer safe shelter and life-changing recovery programs to a record number of individuals.

Most of all, you helped people desperately in need of hope discover that God has more for them. Despite the painful chapters in their past, God is rewriting their stories. That's true for both Coty and Susan, whom you'll read about in the coming pages. It's true for all of us!

I hope you find this impact report uplifting as you catch up on all the good work your support made possible last year. And as we look to 2026 and all it holds, please know how grateful we are for your partnership in our mission of rescue, recovery and restoration. Thank you for helping us give hope and change lives.

Your partner in ministry,

A handwritten signature in blue ink, appearing to read "Cole Lindholm".

Cole Lindholm  
President & CEO



# OUR MISSION

To rescue those who are homeless, hungry, abused or addicted, providing opportunities for hope, recovery and restoration through the love of Jesus Christ.



## **Bethel Mission**

Shelter, food, daily essentials and case management support for homeless men.

## **Door of Faith**

Long-term, Christ-centered life recovery for men, including life skills classes, job readiness training, substance abuse counseling and more.

## **Hope Ministries Center for Women and Children**

Short-term shelter and long-term, Christ-centered life recovery for women and mothers with children.

## **Hope Café**

Serving free breakfast, lunch and dinner every day to community members and our shelter/life recovery residents.

## **Hope Ministries Thrift**

Reasonably priced new and used clothing, furniture and household items, plus job readiness training for our life recovery residents—serving two locations.

## **Hope Ministries Drop-in Center**

Building relationships and meeting immediate needs such as shower/restroom facilities, housing/job application assistance, referrals to community resources and more.

## **Hope Ministries Men's Supportive Housing**

Providing an affordable, supportive community for men who are committed to sobriety and accountability.

# 2025 MILESTONES

## New Men's Supportive Housing Campus Provides Affordable Living, Community and Accountability

When our Hope Ministries Center for Women and Children moved out of its old location in late 2024 and into its new building, we found ourselves with an opportunity to repurpose our property at 3333 E. University. So we did!

As of spring 2025, the three ranch-style homes that formerly housed our Hope Center now serve as our men's supportive housing campus.

There is a huge need for affordable housing in Des Moines—and we've seen the impact of this gap in housing options on the individuals we serve. The men in our shelter and life recovery programs are working hard to rebuild their lives, but when they're ready to live independently, finding a place they can afford is a major hurdle.

Our new Hope Ministries Men's Supportive Housing Campus includes 24 units for men we've previously served and a live-in housing supervisor. In addition to offering an affordable housing option, the campus provides a sense of community for like-minded men who are committed to sobriety and accountability. We also offer ongoing supportive services for men as they continue their recovery journey and save up for future permanent housing.

*Andre, Zendell and Ben were three of the first men to move into our new supportive housing campus last spring!*





**Hope Ministries**  
Center for Women  
& Children

## A Full House at Hope Center

When we began settling into our 100-bed Hope Ministries Center for Women and Children a little over a year ago, our plan was to strategically grow into the new space so that we could continue serving homeless and hurting women and children safely and effectively.

To that end, throughout 2025, we gradually increased our capacity, as well as our staff. By springtime, we'd reached around 50 residents. During the summer, that number grew to 75. And by fall, we hit full capacity.

Today, we are regularly serving 100 women and moms with kids through short-term shelter and long-term life recovery. We're so grateful to be able to shelter and care for so many more hurting neighbors. Thank you for your support that makes it all possible!

## So...Now What?

With these big developments in 2025, maybe you're wondering what's next for Hope Ministries. Proverbs 29:18 reminds us that vision is vital. Last fall, during staff-wide strategic planning sessions, we gathered to dream and share ideas that have been on our hearts and minds.

Over the coming months, our board and leadership will be fleshing out these ideas and seeking God's direction for what's next. The need in Central Iowa is great. Our steadfast desire is to continue being a faithful presence, providing comprehensive solutions that meet the unique needs of our hurting neighbors. We're excited to see what God has for our future.



# FAITH THAT MOVES MOUNTAINS

Coty will never forget the blizzard that came roaring through the Midwest around a year ago . . . because it helped change his life forever. “It was just really cold, and I couldn’t get a fire started. I was very, very desperate,” he remembers.

He’d been desperate for a long time. Coty was a heavy drug user and while running with a dangerous crowd, he’d been stabbed, shot and was literally afraid for his life. “I was staying in abandoned houses, eating out of dumpsters. It was desperation, starvation, hopelessness,” he says.

During the blizzard, as a last resort, he checked himself into a psych ward. That’s where he learned about Hope Ministries. “I came here with the clothes on my back,” he says. “I feel like I’m alive again.”

Today, Coty is ten months sober and excited about his future. Last fall, he earned his high school equivalency degree. He’s reconnected with his daughters. He was even able to get his teeth replaced. And for the first time in his life, he knows God is by his side. “There’s been several occasions when I could’ve easily been killed. Looking back on it now, I’m extremely grateful that God never leaves us. And I think He has more for me.”

One of Coty’s goals is to pay off his debts and raise his credit score. He’s planning to enroll at DMACC to learn a trade while working a part-time job. “I never thought I’d be able to start over like this,” he says. “You can be so far down. You can feel like you’re the lowest of the low. And then you’re dreaming of college and a house and a trade. It’s just a whole new life!”

# DREAMING OF HOME



Susan was on the right track. She'd gotten out of jail, gotten clean. But despite her best efforts, she struggled to find employment and thus, housing. "I was bouncing around from couch to couch for over a year," she says. "It was hard to survive. I said, 'All right, what I'm doing isn't working.' So I came to Hope Ministries."

Susan received safe shelter and care at Hope Ministries Center for Women and Children, and eventually, she decided to join our long-term life recovery program. "That's when my whole world started changing really quick," she remembers. "I got an inner peace that I've never had in my entire life. I felt loved. It was people who loved me even when they didn't have to."

In November, Susan celebrated her graduation from CORE, the first year of our life recovery program! She has maintained her sobriety, quit smoking and found a job at a local coffee shop. Her faith in God has been reinvigorated. "I just do my best to try to listen to Him and trust that He will provide," she says.

Susan has also begun to experience healing and restoration within her family. When she first walked through our doors, she'd been mostly cut off from her adult children for years. Today, Susan has hope that life is going to keep getting better and better! When she imagines her future, it's a good one. "I hope to be married to a man of God, maybe have a home again—a house and a yard."

And to the donors who have helped her dream again, Susan's heartfelt message is short and sweet: "Thank you. You helped change my life."

# YOUR IMPACT

Fiscal Year 2025



**208,830**  
MEALS



**75,678**  
NIGHTS OF SHELTER



**405**  
PEOPLE IN LIFE RECOVERY



**11,297**  
VOLUNTEER HOURS



## Record-breaking Numbers in 2025

This was a record-breaking year for Hope Ministries, which reflects the increasing needs of our struggling neighbors—and the incredible support of our ministry partners!

**MEALS:** For the first time ever, in fiscal year 2025, we served more than 200,000 meals to hungry men, women and children. By summer 2025, we were serving more than 18,000 meals every month!

**SHELTER:** With Hope Ministries Center for Women and Children sheltering triple the number of people compared to 2024 and our men's shelter almost always at capacity, by mid- 2025, we were providing 7,000 nights of shelter each month.

**LIFE RECOVERY:** 400+ individuals participated in our life recovery programs, another record. Our programs include life skills classes, substance abuse recovery support, Christian discipleship, work skills training, educational opportunities and more.

Of course, behind every number is a hurting person who is made in the image of Christ. We're so grateful for your support as we help each individual and family take their next steps toward a stable future!

# FINANCIAL UPDATE

## ASSETS

Current Assets	\$8,524,597
Fixed Assets (net)	\$22,366,172
Other Assets	\$8,245,476
<b>TOTAL</b>	<b>\$39,136,245</b>

## LIABILITIES AND NET ASSETS

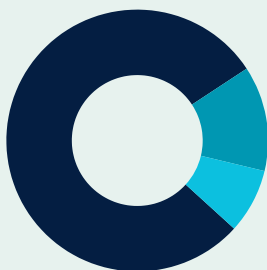
Liabilities	\$6,398,690
Net Assets	\$32,737,355
<b>TOTAL</b>	<b>\$39,136,245</b>

*Audit by Denman & Company, LLP*



Fiscal Year 2025 (July 1, 2024-June 30, 2025)

## How Your Support is Used



**79%**  
Programs & Services

**13%**  
Fundraising

**8%**  
General & Administrative

## Where Our Cash Revenue Comes From



**83%**  
Individuals

**11%**  
Business & Foundations

**6%**  
Churches





*"I had surrendered my all to God. I got to Bethel Mission with a camping backpack and two bags of clothes. The feeling that I had was one of complete safety. I felt the care of God wrapping around me. There was no fear there."*

—**Gabriel**, 2025 Life Recovery Graduate

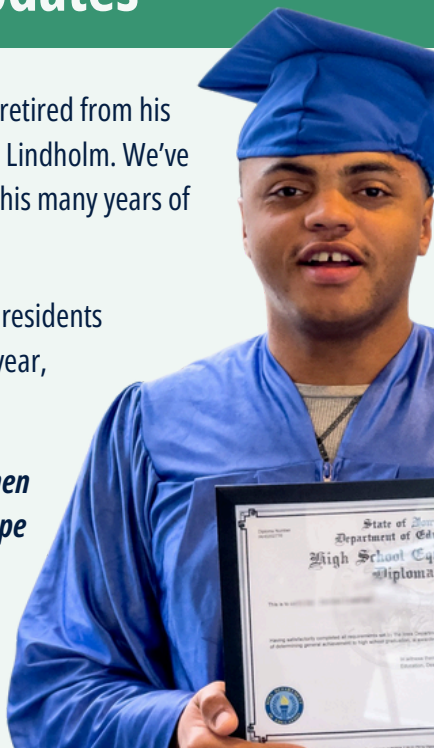
## More 2025 Updates

**Leadership Transition:** In the spring, Leon Negen retired from his role as CEO after 31 years, passing the baton to Cole Lindholm. We've been grateful for a smooth transition as Cole brings his many years of experience to his new role.

**Diploma Record:** A record number of life recovery residents earned their high school equivalency diplomas last year, including Zendell (right).

**Partnership Growth:** From our *Empowering Women* philanthropy group to our *i58 Sponsors* to *Team Hope* monthly donors, we've been blessed to see donors find their place and increase their engagement!

*Learn more about these opportunities at [hopeiowa.org](https://hopeiowa.org).*



*"I'm so grateful to be here. I hope that I can be the parent God made me to be and just live with joy. I'm so grateful that my kids have this place to heal and to learn about Jesus."*

—**DESTINY**, 2025 Life Recovery Resident



**Alan Gross, Chair**

CEO, Iowa State Bank, Retired

**Andy Moffitt, Vice-Chair**

VP of Real Estate Development, Ryan Companies

**Valerie Snyder Rivera, Treasurer**

VP, Sales Operations, Wellmark BCBS

**Warren Dobbertin, Secretary**

The Waldinger Corporation, Retired

**Jason Brown**

Founder and President, Jason Brown Coaching

**Jennifer Canelos**

Senior VP, PR & Marketing, South Story Bank and Trust

**Ray Lorenz**

President, Lorenz and Jones, Retired

**Michael Miesen**

Chief Financial Officer, Bratney Companies

**Leah Owensby**

Administration, Owensby Brothers Construction

**Kim Smith**

Owner, K.L. Smith, P.C.

**Jeff Stanbrough**

President, Stanbrough Realty Company

